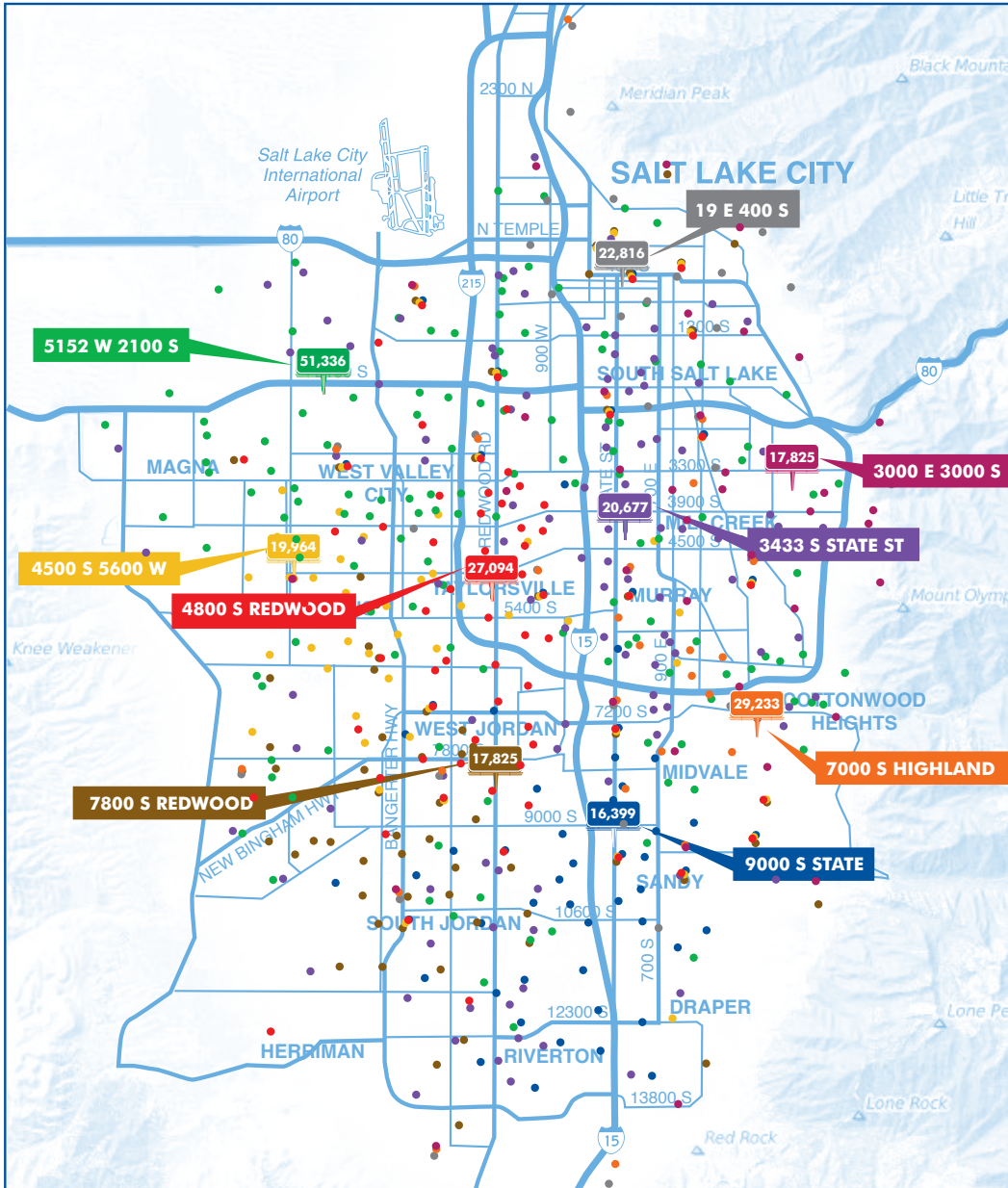


TRAFFIC ORIGIN

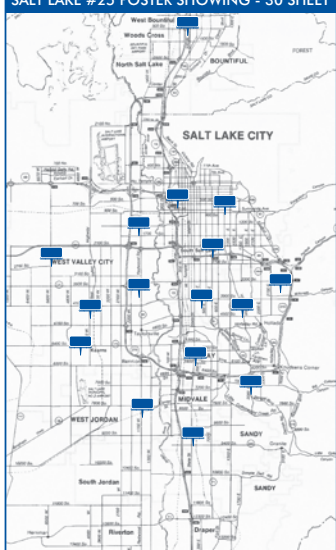
= 2016 Daily Traffic Count



30 SHEET



SALT LAKE #25 POSTER SHOWING - 30 SHEET



SAMPLE MAP

This map represents the relative origin of automobiles passing by a single outdoor poster. Each # icon represents a poster and each dot of corresponding color shows the home address of each car which passed by that structure. Approximately 200 cars were surveyed throughout an average work day to measure travel distribution shown.